

## MINUTES

### Documentary Filmmakers' Association (DFA)

#### ANNUAL General Meeting

Date: 29 July 2015  
Time: 9h00  
Venue: Johannesburg and Cape Town via SKYPE

1. Opening and welcome

Meeting started a little late at 10:11 (due to technical difficulties)

The DFA Chair opened the meeting:

Welcome everyone to the AGM thank you for gracing us with your presence. Taking time out of busy schedule to attend

2. Attendance:

- a. Proxies and Apologies
- b. Establish quorum

Attendance: 29 July 2015

Johannesburg	Cape Town	Apologies	Proxies
Marc Schwinges	Rudolf Rieger	Tina-Louise Smith	
Kgomotso Nkele	Liani Maasdorp	Lieza Louw	Kgomotso Nkele
Jane Lipman	Peter Goldsmid	Catherine Meyburg	
Leon Fisher	Greg Fell	Jolynn Minnaar	
Sihle Hlope	Naashon Zalk	Jacky Lourens	
Teboho Pietersen	Izette Mostert	Molatelo Mainetje	
Matshapo Maya	Lauren Groenewald	Liezel Vermeulen	
Mbali Mthethwa	Francois Verster		
[REDACTED]	[REDACTED]	Thea Aboud	Izette Mostert
Laurence Hamburger	Pablo Pinedo	Nadine Cloete	Izette Mostert
[REDACTED]	[REDACTED]		
Sylvia Vollenhoven	Yazeed Kamaldien	Hanne Koster	Izette Mostert
[REDACTED]		Tracey Dearham	Teboho Pietersen
Desmond Naidoo	Mark Kaplan		

*R. Madhe Clerk  
Chair person*

Rehad Desai

[REDACTED]

Alexa  
Sedgebrick

Mariza  
Matshaya

Dan Jawitz –

skype

[REDACTED]

Simon Wood

Mumtaaz  
Mohamed  
Leon  
Laubscher

Enver Samual

Neo Letsogo

Pat van  
Heerden

In line with Clause 13.8 of the Constitution, the meeting is considered to be a quorum

3. Acceptance of Agenda – additional items
4. Minutes of the previous AGM on 31 July 2014  
All matters arising included in agenda (none)
5. All matters arising included in agenda (none)
6. Chairperson's report

The agenda was accepted. Additional items added to new business

Accepted by all

none

## DFA ANNUAL REPORT 2014 – 2015

### DFA Chairman's report 2015

- Thank you to the current board who have continued to give of their time and energy in responding to the call to nurture the industry.
- Thank you to the current board who will be standing again:

Nadine Cloete/ Molatelo Mainetje/ Kgomotso Nkele/ Naashon Zalk /  
Lieza Louw and Izette Mostert

- The Business Model Canvas Workshops Launch at the 2015 Durban Filmmart

Thank you to Tina Louise Smith who has pioneered this important empowering program. Thank you to Izette Mostert for stepping in and working with Tina to see this project's success. The project was of-course funded by the

*Nadine Cloete  
Chairperson*

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NFVF, the DFA is grateful for this.

- The DFA Newsletter continues to provide valuable insight into the activities of our documentary community. Filmmakers within DFA have found the newsletter very useful when they have to publicize the screening of their film as Enver did recently when his film 'Indians Cant Fly' was screened on SABC.

The newsletter also continues to provide necessary relevant information about key funding opportunities in South Africa, the continent and the world.

This year Liezel Vermeulen has run a campaign '5 minutes with', which gives members an opportunity to know each other a little better. Thank you Liezel, this is a refreshing campaign.

- DFA monthly screenings. This year the DFA begun project 'DFA monthly screenings'. The first film screened was Enver Samuel's film 'Indians Cant fly' which was screened simultaneously in Johannesburg and in Cape Town. This is a fresh initiative that was initiated by our board members 'Kgomotso Nkele, Co-chair Nadine Cloete and Molatelo Mainetje', Lieza Louwe's contributions to the monthly screenings has been invaluable. The screenings which are now in their third month continue to draw audience and we hope that it will become a platform that will raise the awareness and glamourize the documentary genre. We wish to thank our venue partners Greatmore Art Studios, Afrika Freedom Station and Wits University for their support.
- DFA coffee gatherings: there were two informal gatherings held where we hosted filmmakers. The first of these was with Australian author and filmmaker Antony Loewenstein. The second was with Sylvia Vollenhoven. The coffee gatherings proved to be really inspiring. These ended when the documentary screenings started but if enough interest is expressed in reviving these it could be something to re-

*N.C.*  
*Nadine Cloete*  
*Chairperson*

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look.

- Film screening tickets: A big thank you to the Encounters International Documentary Film Festival who made available complimentary tickets to DFA members. This year the Design Indaba Film Festival also made available complimentary tickets to CPT based members. We hope to continue this relationship with both institutions.
- International Markets: The DTI has continued to support a DFA delegation of filmmakers to attend international markets in 2014/2015. The DFA delegation once again attended IDFA and Hot Docs. The DFA continues to find value from attending these documentary festivals and in 2016 the DFA is in discussion to possibly add 2 more festivals to our yearly attendance roster, while DTI support allows. Sheffield has been cited as a possible festival for a DFA delegation. The DFA is proud that the members who are eventually selected to attend these festivals are screened so that relevant filmmakers attend. A special thanks to board member Naashon Zalk and Molatelo Mainetje for taking up the baton in the international markets committee. Thea Aboud continues to play a significant role in the set up and organizing of the delegation, a mammoth task that Thea continues to administer with great elegance. Thank you.
  - Hot Docs 2015, provided an opportunity for the DFA board to engage with international and local industry stakeholders. NFVF was a key partner on the Hot Docs program and their contribution continues to be necessary and much appreciated. The NFVF have committed to participate and support the Hot Docs trip of 2016.
- CFC extended an invite for members of the DFA to be involved as Jurors of the International Emmys. Board Member Naashon and I would go on to be part of that International panel, an honor that we were bestowed by being part of the DFA.

*Naashon Zalk  
Chair person*

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- Transformation: The demographic of the DFA board of 2014 demonstrates the effort many people have put into making sure transformation is a key objective.
  - Nadine has been working on transformation mandate and we have had conversations with the ATFT about transformation within our organization and industry. We feel that a transformation strategy becomes part of our constitution.
  - A suggestion is to see how we as the DFA can partner with new festivals such as the Cape Flats Film Festival, an initiative by Emile Jansen.
  - Transformation with the international delegation. This has been key as the delegation make-up highlights various challenges of transformation. The DFA continues to strive towards a delegation that represents the demographics of our country, but that is not always possible. A big thank you to all the board members who continue to put effort into these mammoth task.
  - The DFA recognizes that transformation is not just about the numbers and are seeking various methods to address this.
  - Our challenges is still how to make the association more visible to filmmakers, especially those operating on a grassroots level.
  
- SASFED: the DFA continues to play a significant role on the SASFED council. SASFED is a platform for the industry to engage on a number of broad issues that affect the industry. It will be crucial that the DFA has a strong representative on SASFED moving forward. The issues tabled by SASFED affect all of the industry including documentary filmmakers.
  
- 48Hour Film Project. The DFA is a sponsor of the 48Hour Film Project and the platform continues to present opportunities for DFA to attract new members.

*R.  
Nadine Cloete  
Chair person*

- DISCOP 2014/ 2015. The DFA participated in DISCOP 2014 and is now in the process of engaging the organizers in the run up to DISCOP 2015. On behalf of DFA we are thankful for the efforts of Kgomotso Nkele at DISCOP 2014.
- It would be a lengthy exercise to mention all the successes of documentary films produced by our members in local and international festivals across the world. Congratulations to our members who continue to believe that it is possible and it is worthwhile to tell great stories through the medium of documentary.

#### **Moving to the future; the need for strong leadership**

There are so many opportunities now in the film industry and documentary can not be left behind. The DFA needs strong leadership in order for the documentary genre to be even more influential in our country and our world.

- Continue to expose documentary filmmakers to worthwhile international markets. Ensure that the markets attended provide members with more value.
- What is the DFA doing about the fact the SABC is not screening some very relevant films like Rehad's miners shot down?
- Collaboration with local festivals, Encounters, Jozi film festival, DIFF and P2P.
- Active participation in industry matters. This past year we watched as the NFVF uncomfortably transitioned into a new era when Clarence Hamilton and other members of the development and production department resigned. The issues that were raised and the subsequent mayhem at the NFVF affected documentary filmmakers. What could the DFA have done and how will we make sure that we can have a voice in the industry? How can we empower ourselves so that we are in apposition to protect our members and the documentary genre?
- These are important questions that will need to be taken up by the incoming board. Wishing you all the best.

*M. Nkele  
Chairperson*

*We, as the DFA, would like thank Teboho Pietersen for his sterling leadership during the past two years. He has always been fair in his approach to matters*

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and I'm sure we have all felt the positive impact of his efforts. We wish you all the best in your future endeavors Teboho !

**MARC– transformation as part of DFA portfolio.... more specially retraced and look at this carefully**

**7. Treasurer's report**

**The chairpersons report was accepted by all**

**Written report of the Treasurer:  
Period 1 April 2014 to 31 March 2015**

**Financial Year End**

I hereby wish to submit the financial report for the 2014 / 2015 financial year as per clause 19.5 of the Constitution.

**NPO status:** As per requirement from the Department of Social Development, all registered non-profit organisations need to submit annual reports. I am happy to report that our 2013/2014 report has been submitted in April 2014 together with our financial statements signed off by our auditors. The 2014/2015 report has also been submitted.

Financial statements with income and expenditure have been sent to all of you along with the final agenda for the AGM, so I'll just give a brief account of our receivables and spending:

**Receivables & Expenditure:**

- We are very happy to report that the DFA obtained our Tax Clearance certificate as well as BEE certificate
- We had 9% increase in membership from 2014 to 2015
- More than a 100% increase in receivables, mainly due to Film markets funding & the BMC project funding
- Expenses have decreased by 50% because of Film markets, Delegations & the BMC project moneys received.
- Our net income for the year amounts to R477 883, mainly due to the BMC project money received.
- Total equity for the year amounts to R477 883 compared to the end of 2014 – R119 561
- We had yet again a healthy financial year

**Proposed budget for 2015/2016:**

- Communications and relations Programme: R10 000.00
- Administrative costs: R10 000.00
- Delegations: Self sustainable
- BMC project: To repeat the successful relationship we've built up with DFM

**Balances:** Total expenditure: R83 210 with expected Receivables: R36 874.00

I declare that the above figures were checked and signed off by the DFA Auditors.

**The Treasurer's report and the Auditor's report were both accepted by all.**

*M. Nedine Clark  
Chairperson*

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8. New Business

Marc: Reference in your report – people who are committing to be on board and moving forward, must be self motivated and not operate in back cue and see things happen. No co-ordinator running it – entirely run by the board and need to see this through.

Congratulate Izette on outstanding job as treasurer member list extensive and get auditor to sign off quickly and managing finances also to chairperson Teboho has been for 2 years, long period to stand for chair of any organisations

case against ICASA longstanding, affidavit being completed and we'll be taking action against ICASA in particular reference to public broadcasters

Peter: just learnt when you talk about founding affidavit – claim against case, then replying affidavit, is after bits of pieces.

Marc: basic

Izette: Thanks to Thea, she's my lifeline

DFA BOARD Nominations for 2015/2016

9. Election of board and election results

Existing board members standing:

Nadine Cloete – 29  
Izette Mostert - 39  
Kgomotso Nkele - 26  
Lieza Louw - 23  
Molatelo Mainetje - 27  
Naashon Zalk – 19

New nominees:

Desmond Naidoo - 34  
Enver Samuel - 33  
Greg Fell - 7  
Jacky Lourens - 19  
Jolynn Minnaar - 28  
Liani Maasdorp - 23  
Lesedi Moche - 24  
Matshepo Maja - 15  
Nicole Schafer - 8  
Pat van Heerden - 31  
Peter Goldsmid - 9  
Riaan Hendricks - 25  
Sihle Hlope - 16

(number of votes received next to the name)

next 4 people in line, ready to step up if someone resigns.

- Lieza Louw, Liani Maasdorp
- Jacky Lourens, Naashon Zalk

Lauren: Set up something more exciting

Izette: Party to be held soon – in JHB & CPT

Kgomotso: Regarding screenings – one tonight in CPT & JHB, screenings & details sent out and tell your friends

Desmond: New member – thanks for voting, transformation & mentorship

Enver: Transformation big on agenda

*Nadine Cloete  
Chair person*



Leon: My agenda is children, adoption arena  
 Pat: Thanks for voting for me, hope carve out time to devote. Why less documentaries commissioned, how broadcasters support  
 Neo: happy to be here  
 Jane: help on committee if needed, new ways to  
 Marc: spoken  
 Sihle: new member would like to assist, more changes in wildlife & natural history  
 Mumtaaz: New members  
 Matshepo: new member & willing to help  
 Peter: what Ive done for WGSA advise on legal issues, been doing for while, has been helpful for WGSA, if need help, willing  
 Naashon: international delegations, hate to see lost the changes made – more strategic approach. Starting from beginning. Mentoring program. Keen to do proper handover on. Not developed structures to handover  
 Yasheed: Teboho might remember did Africa docs workshop in JHB. Prod manager miners shot down, civil war in Sirea. Signed up because interested  
 Simon: welcome new board  
 Greg: prod company – 10 years in doccies. Passive member – social media and how to get info out quicker, and exposed to  
 Rudi: looking forward to networking party – can contribute as mentor. Also mentor for big fish. Get them equipped in business thinking.  
 LSUREN: ENDORSE WHAT PAT WAS SYAING. BEEN OUT OF OOP BUT HAPPY TO ASSIST  
 LIANI: not filmmaker but teach film. Used to be on board of SAGE, if need help especially training

*PK.*  
*Nadine Cloete*  
*Chair person*

Peter: Other markets - Cineflex, suggested real screen & real screen west, 2 good markets looking for partners.

Jane: Regarding BMC, introduced

Previous board members chosen again is Nadine Cloete, Izette Mostert, Kgomoitso Nkele & Molatelo Mainetje

These four people together with the Administrator (as Public Officer) will accept the fiduciary responsibilities.

The additional board members for 2015/2016 are:

Desmond Naidoo  
 Enver Samuel  
 Jolynn Minnaar  
 Lesedi Moche  
 Pat van Heerden  
 Riaan Hendricks

The board decided on a skype meeting on Thursday 30 July at 13:00 to choose a new Chair, secretary, treasurer and decide on portfolios

The chair welcomed the new board members and thanked the outgoing board for their services

10. Closing

DFA Chair thanked everyone for their attendance. The meeting was adjourned at 11h45  
 Where after the new board still convened for 15 minutes to discuss the first

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board meeting.

Approved: DFA Chairperson  
Date: 3 August 2015

Signature

*W. C. Clarke*  
W. C. Clarke  
Chairperson